

JAKE B. GRANDY
California State University Long Beach
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(updated Aug. 2018)

CITIZENSHIP

Dual: Canada & United States

EMPLOYMENT

California State University Long Beach, College of Business Administration

July 2017- present Assistant Professor of Management and Human Resources

EDUCATION

June 2017	UNIVERSITY OF SOUTHERN CALIFORNIA <i>Ph.D. in Management and Organization</i>	Los Angeles, CA
Jan 2007	UNIVERSITY OF NEW MEXICO <i>MA in Environmental Economics</i>	Albuquerque, NM
May 2003	UNIVERSITY OF BRITISH COLUMBIA <i>MS in Ecology</i>	Vancouver, BC
May 1998	UNIVERSITY OF BRITISH COLUMBIA <i>BS in International Resource Systems</i>	Vancouver, BC

RESEARCH INTERESTS

Entrepreneurship; Strategic Management; Organization Theory; Environmental Sustainability

Dissertation Title: Essays in Non-market Strategy and Entrepreneurship
Dissertation Committee: Shon Hiatt, Violina Rindova, Nan Jia, Nandini Rajagopalan

PUBLICATIONS

Hiatt, S., Grandy, J., & Lee, B. 2015. Organizational Responses to Public and Private Politics: An Analysis of Climate Change Activists and U.S. Oil and Gas Firms. *Organization Science*, 26: 1769-86.

Hiatt, S. & Grandy, J. 2015 Book Review: From social movement to moral market: How circuit riders sparked an I.T. revolution and created a technology market by P. McInerney. *Organization Studies*, 36(6): pp. 831-834.

Hiatt, S. & Grandy, J. 2014. Institutional Uncertainty as Public Politics: Climate Change Hearings and New Technology Development. *Academy of Management Best Paper Proceedings*.

Broadbent, C.D., J.B. Grandy, and R.P. Berrens. 2010. Testing for Hypothetical Bias in a Choice Experiment: Valuing Riparian Forest Restoration on the Middle Rio Grande. *International Journal of Ecological Economics and Statistics*, 19:1-19

Brookshire, D., Brand, A., Thacher, J., Dixon, M., Stromberg, J., Lansey, K., Goodrich, D., McIntosh, M., Grandy, J., Stewart, S., and Izon, G. 2007, Integrated Modeling and Ecological Valuation: Application in the Semi-Arid Southwest. *Proceedings of EPA Valuation for Environmental Policy: Ecological Benefits*.

WORKING PAPERS

“Regulatory Discretion and New Venture Outcomes: An Examination of the U.S. Hydroelectric Power Sector, 1970-2014” (*Revise and Resubmit at Administrative Science Quarterly*).

“Fighting on Two Fronts: Entrepreneurship in Regulated Environments” (*Revising manuscript, targeted at Academy of Management Review*).

“Political Structures and the Pattern of Stakeholder Activism: Regulatory Discretion and External Stakeholder Opposition to U.S. Hydroelectric Facilities.” (*Revising manuscript, targeted at Administrative Science Quarterly*).

“Market and Reputational Impact of Transparency in Voluntary Environmental Disclosure.” With Joel Andrus and Patrick Callery (*Revising Manuscript, targeted at Strategic Management Journal*).

“Going with the Flow: The Effect of Regulatory Discretion on New Technology Development in U.S. Tidal Power Industry” (*Analyzing data*).

“From Legitimation to Differentiation: Strategic Decertification in the U.S. Organic Food Industry” (*Analyzing data*).

Form and Function in New Ventures: An Empirical Examination of the Fit between Organizational Structure and Strategic Outlook in a Dynamic Technological Environment, with Yongzhi Wang (*Collecting data*).

“Environmental Capabilities and Stakeholder Scrutiny: New Venture Performance in Industries with Environmentally Harmful Inputs” (*Collecting data*).

CONFERENCE PRESENTATIONS

Regulatory Discretion and New Venture Outcomes: An Examination of the U.S. Hydroelectric Power Sector, 1970-2014.

- Strategic Management Annual Conference, Houston, TX, October 2017
- Academy of Management Annual Conference, Atlanta, GA, August 2017
- Kauffman Emerging Scholars Conference, Kansas City, MO, February, 2016
- Sustainability Ethics and Entrepreneurship Conference, Denver, CO, May, 2016
- ARCS-Ivey Ph.D. Academy, London, ON, 2015.

Fighting on Two Fronts: Entrepreneurship in Regulated Environments.

- Strategic Management Annual Conference, Houston, TX, October 2017
- Academy of Management Annual Conference, Atlanta, GA, August 2017
- Sustainability Ethics and Entrepreneurship Paper Development Workshop, Denver, CO, May, 2016

Political Structures and the Pattern of Stakeholder Activism: Regulatory Discretion and External Stakeholder Opposition to U.S. Hydroelectric Facilities.

- Strategy and the Business Environment Conference, Wharton School of Business, 2018
- Sustainability, Ethics and Entrepreneurship Conference, Washington DC, 2018
- Movements and Markets PDW, Academy of Management Annual Meeting, Anaheim, CA, 2016

AOM-Organizations and the Natural Environment Division Doctoral Consortium, Vancouver, BC, 2015

Social Movements, Stakeholders, and Non-Market Strategy, PDW Facilitator, Academy of Management Annual Meeting, Vancouver, BC, 2015.

Institutional Uncertainty as Public Politics: Climate Change Hearings and New Technology Development.

- Academy of Management Annual Meeting, Philadelphia, PA, August, 2014
- Jr. Org. Theory Workshop, Berkeley, CA, November, 2014
- Reputations NGOs Conference. Oxford Centre for Corporate Reputation, UK, July 2014.
- Sustainability, Ethics and Entrepreneurship Conference, Denver, CO, 2015.

Ph.D. Student Workshop, West Coast Research Symposium, Seattle, WA, 2013.

Dissertation Workshop, West Coast Research Symposium, Seattle, WA, 2016.

AWARDS AND HONORS

Best Dissertation Award 2017, Academy of Management, Organizations and the Natural Environment Division.

Industry Studies Association 2017 Dissertation Award Winner.

Best Reviewer, 2017, Academy of Management Organizations and the Natural Environment Division.

2016 Kauffman Dissertation Fellowship (\$25,000), awarded to support dissertations in the area of entrepreneurship.

2016 Greif Center Entrepreneurial Research Award (\$2,500)

Best Reviewer, 2015, Academy of Management Organizations and the Natural Environment Division.

Best Paper Award, 2014 Academy of Management Organizations and the Natural Environment Division for: "Institutional Uncertainty as Public Politics: Climate Change Hearings and New Technology Development" with Shon Hiatt.

Graduate Assistantship, USC Marshall School of Business, offered in recognition of academic achievement, 2012-present.

PROFESSIONAL SERVICE

Program Team Member: Academy of Management Organizations and the Natural Environment Division

Reviewer: *Organization Science*, *Journal of Management Studies*, Academy of Management Annual Meeting 2014 - 2017, Strategic Management Society Annual Meeting 2014 - 2018, Alliance for Research in Corporate Responsibility Annual Meeting 2014-2018.